

ORDER



Orders
Order / Rev: 69009
Alt Order #: 08890344
Product Desc: DCCC
Estimate: 2216
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 10/29/12 / 10/29/12
Order Type: CIA - O

KTVX-TV

Primary AE: Continental Washington DC
Sales Office: CNAT
Sales Region: National

Agency Name: Great American Media
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Democratic Congressional Campaign
Demographic: A35+
Product Codes: Issues/Propositions
Priority: P-3
Revenue Codes: AGY, POL-ISS, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	43	\$16,545.00	\$14,063.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	43	\$16,545.00	\$14,063.25	0.00
Totals	43	\$16,545.00	\$14,063.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	10/30/12	11/02/12	M-F 5a-530a GMU M-F 5a-530a GMU	CM	5:00 AM-5:30 AM	- TWTF - -	:30	3	\$90.00	P-3	0.00	NM	3	\$270.00
GOOD MORNING UTAH-5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -					3	\$90.00		0.00			
E 2	KTVX	10/30/12	11/02/12	M-F 530a-6a GMU M-F 530a-6a GMU	CM	5:30 AM-6:00 AM	- TWTF - -	:30	3	\$150.00	P-2	0.00	NM	3	\$450.00
GOOD MORNING UTAH-530AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -					3	\$150.00		0.00			
E 3	KTVX	11/05/12	11/05/12	M-F 530a-6a GMU M-F 530a-6a GMU	CM	5:30 AM-6:00 AM	M- - - - -	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
GOOD MORNING UTAH-530AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M- - - - -					1	\$150.00		0.00			
E 4	KTVX	10/30/12	11/02/12	M-F 6a-630a GMU M-F 6a-630a GMU	CM	6:00 AM-6:30 AM	- TWTF - -	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
GOOD MORNING UTAH-6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -					1	\$200.00		0.00			
E 5	KTVX	11/04/12	11/04/12	Good Morning America SUNDAY GMA Su 6a-7a	CM	6:00 AM-7:00 AM	- - - - - S	:30	1	\$175.00	P-1	0.00	NM	1	\$175.00
GOOD MORNING AMERICA SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - - S					1	\$175.00		0.00			

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Advertiser: Democratic Congressional Campaign Co
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KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KTVX	10/30/12	11/02/12	M-F 630a-7a GMU M-F 630a-7a GMU GOOD MORNING UTAH-630AM	CM	6:30 AM-7:00 AM	- TWTF--	:30	2	\$250.00	P-1	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF--					2	\$250.00		0.00			
E 7	KTVX	11/05/12	11/05/12	M-F 630a-7a GMU M-F 630a-7a GMU GOOD MORNING UTAH-630AM	CM	6:30 AM-7:00 AM	M-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$250.00		0.00			
E 8	KTVX	10/30/12	11/02/12	Good Morning America GMA 7a-9a GOOD MORNING AMERICA	CM	7:00 AM-9:00 AM	- TWTF--	:30	2	\$300.00	P-1	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF--					2	\$300.00		0.00			
E 9	KTVX	11/05/12	11/05/12	Good Morning America GMA 7a-9a GOOD MORNING AMERICA	CM	7:00 AM-9:00 AM	M-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$300.00		0.00			
E 10	KTVX	11/04/12	11/04/12	This Week This Week	CM	10:00 AM-11:00 AM (10:00 AM-11:00 AM)	AI-----S	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$250.00		0.00			
E 11	KTVX	10/30/12	11/02/12	M-F 3p-4p M-F 3p-4p ELLEN	CM	3:00 PM-4:00 PM	- TWTF--	:30	2	\$400.00	P-1	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF--					2	\$400.00		0.00			
E 12	KTVX	10/30/12	11/02/12	ABC4 News at 4p ABC4 News at 4p ABC4 NEWS @ 4PM	CM	4:00 PM-4:30 PM	- TWTF--	:30	2	\$400.00	P-1	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF--					2	\$400.00		0.00			
E 13	KTVX	11/05/12	11/05/12	ABC4 News at 4p ABC4 News at 4p ABC4 NEWS @ 4PM	CM	4:00 PM-4:30 PM	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$400.00		0.00			
E 14	KTVX	10/30/12	11/02/12	ABC4 News at 430p ABC4 News at 430p ABC4 NEWS @ 430P	CM	4:30 PM-5:00 PM	- TWTF--	:30	2	\$400.00	P-1	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF--					2	\$400.00		0.00			
E 15	KTVX	11/05/12	11/05/12	ABC4 News at 430p ABC4 News at 430p ABC4 NEWS @ 430P	CM	4:30 PM-5:00 PM	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$400.00		0.00			
E 16	KTVX	10/30/12	11/02/12	ABC4 News at 5p ABC4 News at 5p ABC 4 NEWS AT 5PM	CM	5:00 PM-5:30 PM	- TWTF--	:30	3	\$400.00	P-1	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF--					3	\$400.00		0.00			
E 17	KTVX	11/03/12	11/03/12	Sat ABC4 News @ 5p Sat ABC4 News @ 5p ABC4 NEWS-5P SAT	CM	5:00 PM-5:30 PM	-----S-	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$400.00		0.00			
E 18	KTVX	11/04/12	11/04/12		CM	5:00 PM-5:30 PM	-----S	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00

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KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				SUN ABC4 News @ 5p											
				SUN ABC4 News @ 5p											
				ABC4 NEWS-5P SUN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$400.00		0.00			
E 19	KTVX	10/30/12	11/02/12	ABC4 News at 6p	CM	6:00 PM-6:30 PM	- TWTF- -	:30	2	\$500.00	P-1	0.00	NM	2	\$1,000.00
				ABC4 News at 6p											
				ABC 4 NEWS AT 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF- -					2	\$500.00		0.00			
E 20	KTVX	10/30/12	11/02/12	M-F 630p-7p	CM	6:30 PM-7:00 PM	- TWTF- -	:30	2	\$750.00	P-1	0.00	NM	2	\$1,500.00
				M-F 630-7p											
				TWO & A HALF MEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF- -					2	\$750.00		0.00			
E 21	KTVX	10/30/12	11/02/12	ABC4 News at 10pm M-F	CM	10:00 PM-10:35 PM	- TWTF- -	:30	3	\$900.00	P-1	0.00	NM	3	\$2,700.00
				M-F 10p-1036p											
				ABC 4 NEWS AT 10PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF- -					3	\$900.00		0.00			
E 22	KTVX	11/03/12	11/03/12	ABC4 News at 10pm Sa	CM	10:00 PM-10:30 PM	- - - - - S-	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
				Sa 10p-1030p											
				ABC 4 NEWS AT 10PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - - S-					1	\$800.00		0.00			
E 23	KTVX	11/04/12	11/04/12	ABC4 News at 10pm Su	CM	10:00 PM-10:30 PM	- - - - - S	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
				Su 10p-1030p											
				ABC 4 NEWS AT 10PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - - S					1	\$900.00		0.00			
E 24	KTVX	10/30/12	11/02/12	Jimmy Kimmel Live	CM	12:05 XM-1:05 XM	- TWTF- -	:30	3	\$100.00	P-1	0.00	NM	3	\$300.00
				M-F 1203a-0107a											
				JIMMY KIMMEL LIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF- -					3	\$100.00		0.00			
E 25	KTVX	10/30/12	11/02/12	ABC4 News at 6p	CM	6:00 PM-6:30 PM	- TWTF- -	:30	2	\$500.00	P-1	0.00	NM	2	\$1,000.00
				ABC4 News at 6p											
				ABC 4 NEWS AT 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF- -					2	\$500.00		0.00			
													Totals	43	\$16,545.00